



## MEMBER NEWS

### CREATIVE PLACEMENT

Karl Heine, Principal of Creative Placement, rocked the taste buds of his downtown SoNo neighborhood on March 8th with Taste of SoNo, the party of the season.



Heine's recruitment firm deals with high end creative professionals connected to the advertising and design community, a crowd with discerning palettes and palates. His idea to unite the finest cuisine South Norwalk has to offer with a networking event for his clients and the candidates he places was a delicious hit, with the crowd finally dispersing somewhere around midnight.

The 1,800 square foot historic loft-like space was the perfect venue for the event. Boasting original exposed brick, high ceilings and custom decorative walls with copper accents, the office is far from the average work place. Heine's unique hand-crafted lighting collection, a series of innovative works of art made from stone, metal and found objects, create a warm eclectic atmosphere. Stone fountains, fossil murals and translucent screens make this one of the hippest spaces in Fairfield County.

"I wanted to combine my love of this neighborhood and it's great restaurants together with my clients to create a memorable networking event. Not only does the design and advertising community thrive on fine dining, sharing the tastes of top notch SoNo restaurants will bring them back into the area, which enriches the downtown community," said Heine.

Heine also collaborated on a limited edition Taste of SoNo poster, memorializing the event, with designer Dan Camera. The poster is available for sale through the [creativeplacement.com](http://creativeplacement.com) web site or by calling 203-838-7772.

For almost two decades Creative Placement has flourished in SoNo. Currently located in the historic district at 13 North Main Street in the Edlin Building, the office resides in the hub of the entertainment and dining center of the city.



## WHAT'S GOING ON

### QUARK 7.0 Symposium

May 9, New York City  
**FREE**

A full day of presentations, demonstrations, and hands-on training for QuarkXPress® 7. We'll discuss Quark Interactive Designer, Quark® Print Collection, Quark XPress Tools Pro and more! Quark Symposium 2007 features best-practice sessions for designers, production managers, and output providers. Plus, get a hands-on look at QuarkXPress 7 running on Intel-based Macs!

### SIGGART Contest

Now through June 1

You probably have seen the ultra-hip SIGG Switzerland water bottles around and wondered, "How can I get my art on that bottle?" Wonder no more. SIGG is having a contest to have artists design a SIGG bottle that represents "your eco-outlook on life." Winners will see their art on a special-edition bottle and receive 100 bottles for themselves and their friends and family. Learn more at [www.MySIGG.com/SIGGART](http://www.MySIGG.com/SIGGART).

### Adobe Creative License Conference

Various Locations

May - June

Adobe and Extensis are bringing together extraordinary creative professionals from all disciplines for the Creative License Conference, where you'll blur boundaries, break rules and push your creativity to the maximum with Adobe® Creative Suite® 3. Join a one-day or two-day conference in a city near you: [secure.lenos.com/lenos/adobe/cs3conference/overview.htm](http://secure.lenos.com/lenos/adobe/cs3conference/overview.htm).

CADC Sponsor:

